



1300 00 2610  
[www.26ten.tas.gov.au](http://www.26ten.tas.gov.au)

26TEN represents the 26 letters of the alphabet we use for reading and writing in English and the ten digits we use for counting. 26TEN is a network of organisations and individuals working together to improve adult literacy and numeracy. We welcome all who would like to be involved.

Contact us today.



This Action Plan sets out the priorities for 26TEN from 2021-2023.

It is the third Action Plan supporting *26TEN Tasmania: Tasmania's strategy for adult literacy and numeracy 2016-2025*. The Strategy sets the framework for action by business, community groups, government, education and training providers, and individuals who want to live in a state where all adults have the reading, writing, numeracy and communication skills they need for life.

In 2020, we assessed the first five years of the Strategy and the results are published in ***26TEN in 2020: How far we've come as a state towards better adult literacy and numeracy and what we've learned***. It is available at [www.26ten.tas.gov.au](http://www.26ten.tas.gov.au).

### The next five years

The 26TEN in 2020 Review showed that good progress has been made and noted lessons learned. It also made recommendations to ensure the ongoing success of the 26TEN Tasmania Strategy and these are the basis of this action plan.

They include continuing with the effective collective action approach of the Strategy, that encourages business, community groups, state and local government, training organisations, and individuals to work together. We will also develop greater capacity at the local level, in 26TEN communities; improve the effectiveness of the 26TEN Network by giving it more ways to contribute; implement further campaigns to reduce stigma, and conduct research and evaluation.

# Our vision: All Tasmanians have the literacy and numeracy skills they need for work and life.

## 26TEN Priorities 2021-2023

Goal 1: Everyone knows about adult literacy and numeracy	Goal 2: Everyone is supported to improve their skills and to help others	Goal 3: Everyone communicates clearly
We will:	We will:	We will:
Continue with the collective impact approach to the Network, and aim to double the number of member organisations by 2025.	Enable 26TEN communities to achieve sustainable change through long-term funding, moving to a local place-based approach over a greater number of years.	Strengthen support for 26TEN by encouraging all organisations and levels of government to nominate a plain English/literacy officer to drive cultural change.
Implement an ambassador program, which draws on high-profile, influential people and former learners.	<p>As part of this approach, build and encourage a greater adult literacy and numeracy workforce by:</p> <ul style="list-style-type: none"> <li>- Continuing to support the Tasmanian Council for Adult Literacy workforce development planning.</li> <li>- Continuing to offer periodic professional development opportunities to the literacy workforce.</li> <li>- Promoting the newly released TasTAFE online tutor training, which is available to anyone in the state.</li> <li>- Identifying ways to recruit and retain more literacy practitioners and volunteer tutors in regional and remote areas.</li> </ul>	Continue to promote the use of plain English and clear communication.
Improve support to the 26TEN Network at the state and community level.	Continue and build on the 26TEN employer grants program.	
Investigate ways to help individual supporters to support local initiatives in literacy.	Investigate how service providers can contribute to 26TEN reporting on literacy for the state.	
Develop a marketing campaign based on: knowledge of effective national and international stigma-reduction campaigns; feedback from current and past learners on what induced them to act; and feedback and ideas from Network members.	The Coalition determine research priorities for improving evaluation of 26TEN's effectiveness, starting with but not limited to the suggestions for further work from the ROI.	
Continue a strong public communication campaign that promotes learner stories to give a human face to quantitative indicators and that targets key sectors and demographic groups.		