

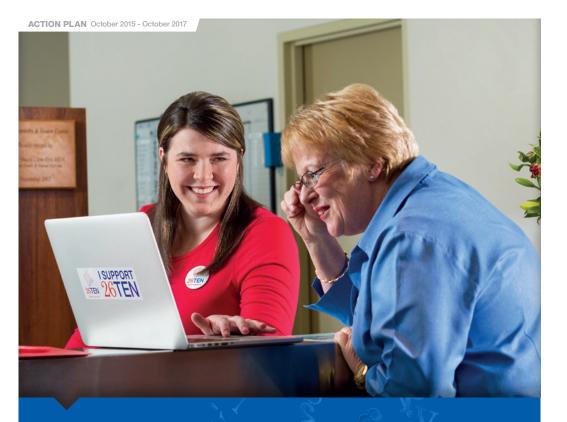
26TEN Tasmania

Tasmania's strategy for adult literacy and numeracy 2016-2025



ACTION PLAN

October 2015 - October 2017



GOAL 1.

Everyone knows about adult literacy and numeracy

We will communicate our message.

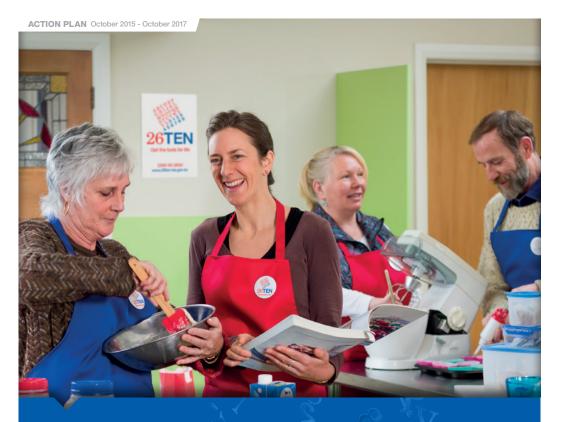
We will reach out to all sectors.

We will expand the 26TEN network of organisations and individuals committed to taking action.

We will work with others to promote cultural change in attitudes to literacy and numeracy.

GOAL 1. Everyone knows about adult literacy and numeracy

	26TEN will:	26TEN will be successful if:
	1.1 Improve our communications using our new 26TEN website and marketing images	More people know the 26TEN brand and messages
		There is more traffic through 26TEN communication channels: phone, Facebook, email and website
		26TEN members feel engaged with the collective effort
	1.2 Actively recruit 26TEN members from across Tasmania, developing appropriate ways to engage different sectors, with an initial focus on:	There are over 200 new members and supporters by October 2017
		Focus sectors are consulted and engaged
	the construction and civil sectorthe health sectorthe legal sector	26TEN has more members from the construction and civil, health, legal and other sectors
	1.3 Develop appropriate ways to engage the Aboriginal population around adult literacy	26TEN is working closely with groups representing the Aboriginal population
	1.4 Build collaborative partnerships with other organisations committed to cultural change; participate in broad educational debates, bringing the adult literacy and numeracy perspective	26TEN and the Peter Underwood Centre are working on joint activities
		Other relevant organisations are working with 26TEN and see 26TEN as a key participant in this debate
		More people acknowledge the importance of the broader debate of improving adult literacy and numeracy skills levels
	1.5 Make 26TEN Literacy Awareness workshops widely available across the state	More people are trained to deliver the workshops
		Over 40 workshops have been held in a range of organisations



GOAL 2.

Everyone is supported to improve their skills and to help others

We will make it easy for people to get help.

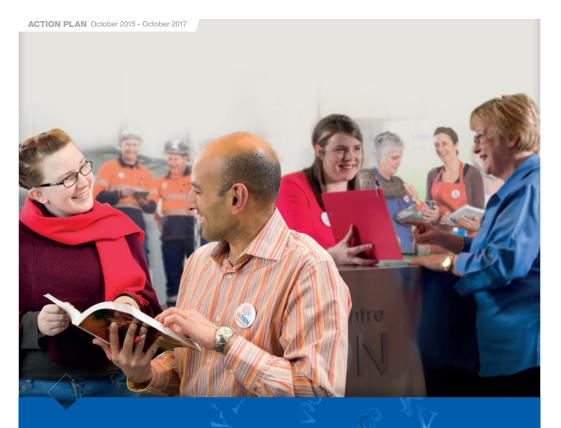
We will build partnerships that help give learners pathways to reach their goals.

We will provide support to business, organisations and communities to take action.

We will support the adult literacy workforce and literacy and numeracy service providers to ensure Tasmanians have access to the best literacy and numeracy support.

GOAL 2. Everyone is supported to improve their skills and to help others

26TEN will:	26TEN will be successful if:
2.1 Promote the use of the 26TEN brand everywhere literacy and numeracy help is available	Places where people can get help with literacy and numeracy are clearly identified
2.2 Through the 26TEN membership network, build partnerships with and between organisations that can help give pathways to learners	TasTAFE, UTAS, Job Active Providers, Volunteering Tasmania and other key organisations are 26TEN members and are actively working together in support of adult literacy and numeracy
2.3 Provide 26TEN grants to communities and employers to support their action	Grants contribute to positive action by businesses, organisations and communities
on adult literacy and numeracy, evaluate outcomes and share what is learnt to improve the success of future projects	Experience gained through each grant is shared with the 26TEN network and informs future activity
2.4 Support 26TEN members with tools and resources to help them take action	Members are able to easily access the tools and information they need through the 26TEN website and other sources
2.5 Support and keep closely engaged with literacy and numeracy service providers and advocates	26TEN strengthens the capability for literacy and numeracy support to be provided to adult Tasmanians
	Adult Tasmanians gain positive outcomes from literacy support, including increased literacy, numeracy skills for work and life, and increased confidence
2.6 Work with the LINC Tasmania literacy network, as a key service to individuals and local communities, to mutual benefit	The partnership between 26TEN and LINC Tasmania strengthens LINC's ability to give individuals the support they need through a flexible model
	The partnership provides opportunities to further 26TEN objectives in local communities
2.7 Support the development of the adult literacy and numeracy workforce in Tasmania	Government agencies are working together to support workforce development
	Literacy and numeracy practitioners can access high quality support for their teaching and learning through 26TEN
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GOAL 3.

Everyone communicates clearly

We will encourage a commitment by every part of the State Government and beyond to use plain English.

We will work with the legal, health and other service sectors to promote and support clearer communication.



GOAL 3. Everyone communicates clearly

26TEN will:	26TEN will be successful if:
3.1 Advocate the use of plain English throughout the Tasmanian public sector and other sectors including health, legal, construction and civil	80% of the state service is committed to the use of plain English
	Focus sectors improve their use of plain English
3.2 Ensure plain English is used in all 26TEN material and communications	Organisations and individuals recognise 26TEN as a good example of an organisation that communicates clearly
3.3 Establish a plain English award to celebrate initiatives which promote clear communication	Organisations are keen to promote and recognise good effort
3.4 Make 26TEN plain English workshops widely available	More people are trained to deliver high quality plain English workshops
	Over 100 workshops have been delivered



1300 00 2610 www.26ten.tas.gov.au

26TEN is a network of organisations and individuals working together to improve adult literacy and numeracy.
26TEN welcomes all who would like to be involved.
Contact us today.

